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Peach State Dragon Boat Academy encourages all potential sponsors to reach out to us to discuss opportunities beyond what is shown below. Let's work together to customize a sponsorship plan that works for you!

Call **Jessica Walker at 678-761-5006** to learn more!

Email: Festival@psdba.org

SPONSORSHIP LEVELS & DOLLAR CONTRIBUTION DEADLINES*	PRESENTING (4 AVAILABLE)*** \$10,000 August 1	SIGNATURE \$5,000 August 1	JADE \$2500 August 15	PEARL \$1000 August 15	RUBY \$500 No Deadline	FESTIVAL FRIEND \$250+ No Deadline	BANNER** \$550 NEW \$300 RETURNING July 1
Featured Logo on Shirt							
Showcase Your Organization with a Unique MARKETING ACTIVATION (contact us for more info)***							
Smaller Logo on Shirt							
VIP Parking Pass at Festival	 						
Free and Discounted Team Registration Fees	  +\$350 per additional team	 +\$400 per additional team	\$450 per team	\$500 per team	\$700 per team		
10X10 Sponsor Tent Space			\$100	\$100	\$100		
Prominent Signage at Festival							
Feature Article in PSDBA Community Newsletter							
Sponsorship Recognition in PSDBA Newsletters							
Social Media Posts	5	4	3	1	1	1	
Linked Logo on PSDBA Sponsor Page							
Sponsorship Recognition at the Festival							
Logo or Name in Full-Color "Thank You" Ad in Local Media							
Company Feather Flag Flown at Festival Entrance Gate**							

*Deadline to receive all listed benefits for 2026 Festival. Donations are welcome at all times.

**Additional one-time setup cost of \$250 charged for new banner sponsors. Returning banner sponsors are charges \$300 each subsequent year.

***Contact festival@psdba.org for questions about Marketing Activations and how they can help you connect with your audience